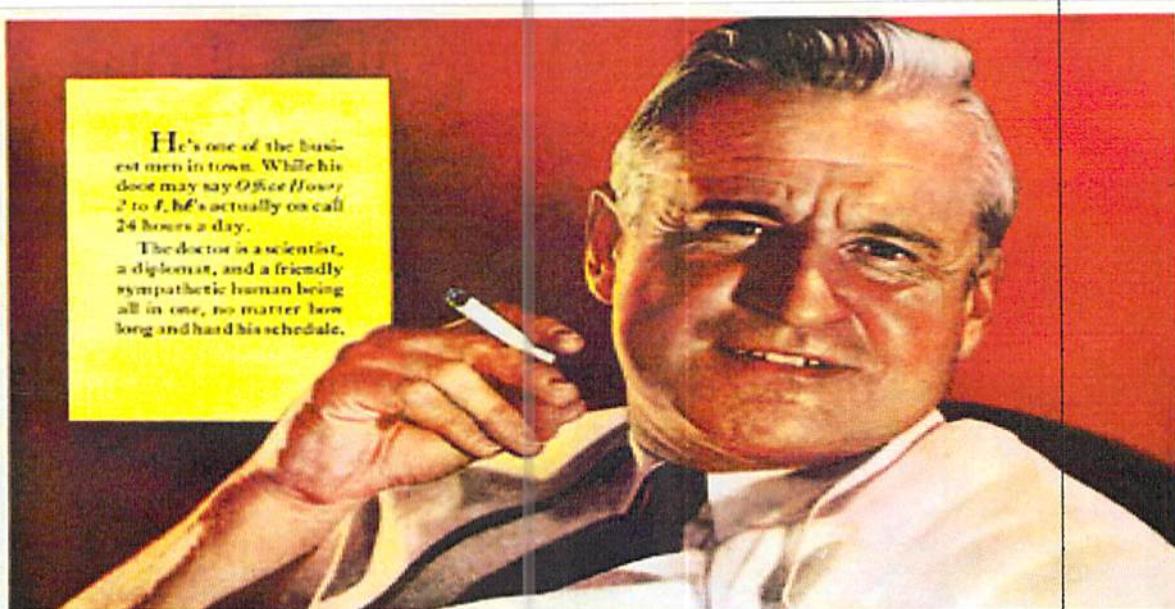


Day 6: Thursday, September 5 and Friday, September 6

Last class we discussed evidence, claims, and warrants. Examine the picture on the next slide and map out the picture's argument. Write a paragraph describing the picture's claim. Explain what evidence and warrants the argument uses.



He's one of the busiest men in town. While his doctor may say *Office Hours*, 2 to 4, he's actually on call 24 hours a day.

The doctor is a scientist, a diplomat, and a friendly sympathetic human being all in one, no matter how long and hard his schedule.

*According to a recent Nationwide survey:*

## MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE

DOCTORS in every branch of medicine—113,597 in all—were queried in this nationwide study of cigarette preference. Three leading research organizations made the survey. The gist of the query was—What cigarette do you smoke, Doctor?

The brand named most was Camel.

The rich, full flavor and cool mildness of Camel's superb blend of costlier tobaccos seem to have the same appeal to the smoking tastes of doctors as to millions of other smokers. If you are a Camel smoker, this preference among doctors will hardly surprise you. If you're not—well, try Camels now.

# CAMELS

*Costlier Tobaccos*

